

PARKER COUNTY CHAMBER OF COMMERCE

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Parker County's Conduit for Connectivity™

2024 Annual Report



MESSAGE FROM PRESIDENT AND CEO, LISA FLOWERS



Dear Members,

As we wrap up a remarkable 2024, we want to thank our members for your continued support and dedication to Parker County's growth. This year brought exciting milestones, including the launch of the I-20 Coalition for regional economic development and the addition of two talented team members —Hartley McCauley, Events Coordinator, and Mary Ann Wooldridge, Director of Business Development. Looking ahead to 2025, we're focused on renewing our 5-Star Accreditation and expanding member engagement with new events like Pickleball mixers and Lemonade Day.

Your involvement fuels our mission, and we're grateful to have you with us as we build a stronger, more connected community.

With appreciation,

Lisa Flowers

President & CEO

Parker County Chamber of Commerce

For more information, visit www.ParkerCountyChamber.com



The Parker County Chamber was awarded its 5-Star Accreditation by the U.S. Chamber of Commerce on June 5, 2020. East Parker County Chamber is the smallest chamber to have ever received this distinction and the only chamber between Arlington and Lubbock with the 5-Star Accreditation. With over 7,000 chambers of commerce in the United States, only 204 chambers across the country have earned the Accreditation designation, and 128 are 5-Star. Parker County Chamber is 1 of only 40 Accredited Chambers in Texas! This is a huge accomplishment that could not have been made possible without the help of the Chamber board of directors, Chamber Foundation board members and staff said President & CEO Lisa Flowers, CCE, IOM.

Chamber Staff:



Jeanna Vaughan
Director of Operations



Mary Ann Wooldridge
Director of Business Development



Payton Coppock
Social Media



Hartley McCauley
Events Coordinator

BOARD OF DIRECTORS

Executive Committee



Julie Wilks

Chairwoman

LanCarte Commercial Real Estate



Kelli Stumbo

Immediate Past Chair

Keller Williams Heritage West



Rakisha Chenault

Chair-Elect & Treasurer

ReUnion Title of Texas, Inc.



Gloria Barron

Secretary

First Bank Texas

Directors



Tommy Dies

Bryan Insurance Agency



Lyn Walsh

Careity Foundation



JD Newton, AAMS

Edward Jones



Derek Turner

Jacob & Martin, LLC



Dani Sessom

Lynch Legacy eXp



Mike Pierce

Pierce General Contractors



Tanya Hodges

PlainsCapital Bank



Gary Pierce

Pure Funding Mortgage



Brent Baker

Weatherford College

Our Members

613
Total Members

94
New Members

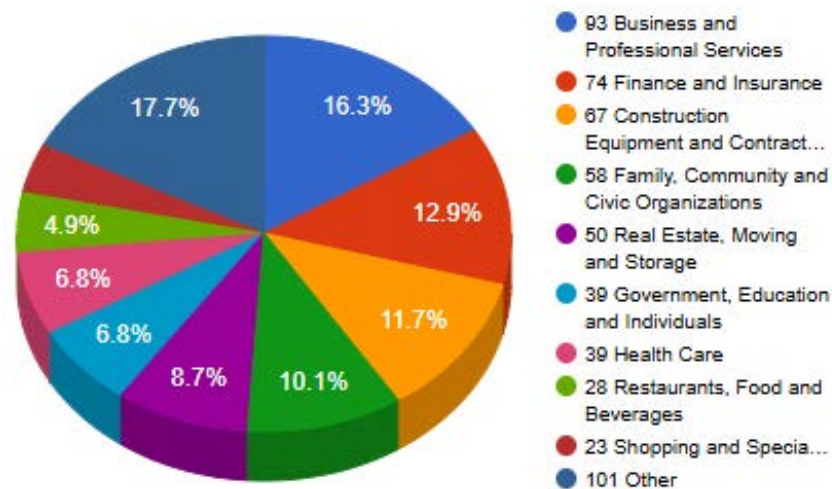
6,543
Member Attendance

88%
Member Retention Rate

163 Total Chamber Events

Other	17.7%
Business & Professional Services	16.3%
Finance & Insurance	12.9%
Construction/Contractors	11.7%
Family, Community & Civic	10.1%
Real Estate, Moving & Storage	8.7%
Govn't, Education & Individuals	6.8%
Health Care	6.8%
Restaurants, Food & Beverage	4.9%
Shopping	4.5%
Automotive & Marine	2%

550+ Chamber Members
representing nearly
13,000 employees



2024 Chamber Accomplishments

Monthly Member Events:

MONTHLY LUNCHEONS

Our Monthly Membership Luncheons, held in partnership with New River in Hudson Oaks, are a key part of our Chamber experience. With an average of 160 attendees, these events offer valuable networking, a catered lunch, featured businesses, inspiring speakers, and exciting door prizes. More than just a meal, they're a meaningful opportunity to connect, collaborate, and grow as a community. We are incredibly thankful to New River for their ongoing hospitality and commitment to our mission.



MEMBER ORIENTATIONS

Our monthly Member Orientations are designed to warmly welcome new members and set them up for success. These sessions offer guidance on using Chamber benefits, setting up directory listings, and getting involved in programs and events. It's a great opportunity to meet Chamber staff, connect with other business owners, and start building valuable relationships from day one.



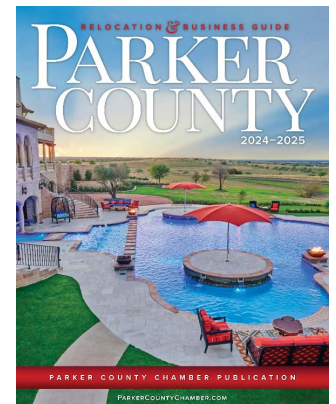
BUSINESS TO BUSINESS LEADS GROUP (B2B)

The B2B Leads Group is a high-impact networking opportunity that connects professionals committed to growing their business through referrals and relationships. Meeting twice monthly over lunch, members exchange leads, build connections, and refine networking skills. In 2024, the group generated over \$900,000 in closed business—showcasing the power of collaboration within our Chamber.



RELOCATION AND BUSINESS GUIDE

In 2024, the Chamber released its award-winning Relocation & Business Guide, a 100+ page full-color publication reaching over 15,000 people. Highlighting Chamber members, local schools, city resources, and community growth, the guide is a vital tool for attracting new residents, businesses, and visitors to Parker County.



2024 Chamber Accomplishments

CHAMBER BANQUET

The Annual Awards Banquet is the Chamber's opportunity to recognize individuals and leaders in our community who are making a difference in Parker County. The Chamber recognized the following: Business of the Year, Pappy Thompson Community Service Award, Entrepreneur of the Year, Nonprofit of the Year, and Ambassador of the Year.



16th Annual Golf Tournament



6th Annual Bowling Tournament

GO WEST COMMUNITY SHOWCASE

This event targets new neighborhoods to our east in Walsh and Morningstar. On average, over 400 individuals attend this free event which allows attendees to shop local and experience product demonstrations, plenty of promotional giveaways, on the spot shopping, and amazing door prizes.

RIBBON CUTTINGS & GROUND BREAKINGS

In 2024, the Parker County Chamber of Commerce Ambassadors hosted over 62 ribbon cutting events. These events are a benefit of the Chamber and are designed to be a part of our members overall marketing and advertising plan and is a great opportunity to get noticed in the community.



2024 Chamber Accomplishments

GOVERNMENTAL AFFAIRS:

Advocating for our business is the Chamber's top priority and engaging with our local, state and federal officials is the most effective way to achieve this goal. Here are some highlights from this year:

MAY 14:

Hosted by the Parker County Chamber Governmental Affairs Committee and Parker County Republican Women, the Candidates Forum at the Doss Heritage & Culture Center was designed to empower voters with the knowledge needed to make informed, impactful decisions.



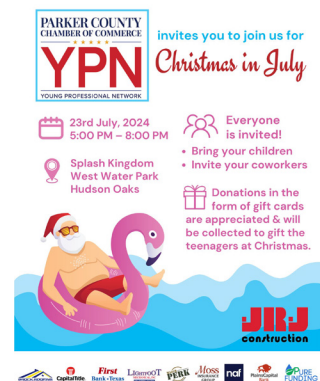
LEADERSHIP

Leadership Parker County is a program sponsored by the Parker County Chamber of Commerce which challenges its participants to make a difference in the community, to make a positive contribution to our quality of life, and to be prepared to become the leaders of tomorrow.



YOUNG PROFESSIONALS NETWORK

Our Young Professionals Network (YPN) made a big impact during our Christmas in July event, raising an incredible **\$11,000** to support local teens during the holiday season. It's a powerful example of how our members come together to make a difference in the community!



CHAMBER FOUNDATION

In January 2019, the Parker County Chamber of Commerce Foundation was organized as a not-for-profit 501(c)3 organization. The Foundation's purpose is to educate and assist the businesses of Parker County in disaster recovery. The eight member board of directors has worked to build a base of funds so that when a disaster hits our fair county, we will be able to respond, rebuild, and recover. To date, the Foundation has granted over **\$50,250.01** back into the economy.

2024 Demographics

2022
Estimates
165,938



2030
Projected
328,400

2020 Census*	Aledo	Annetta	Annetta North	Annetta South	Azle	Cool	Cresson	Fort Worth	Hudson Oaks
Total Population	4,858	3,041	554	621	13,369	211	1,349	918,915	2,174
Median Household Income	\$123,045	\$160,893	\$157,500	\$131,667	\$83,081	\$55,250	\$75,455	\$71,527	\$125,795
Bachelor's Degree or Higher	58.80%	54.00%	62.00%	49.50%	24.70%	18.70%	20.70%	31.80%	46.40%
Employment Rate	68.10%	66.20%	65.70%	62.40%	63.40%	56.50%	53.00%	64.50%	61.70%
Total Housing Units	1,608	980	222	218	5,521	104	515	346,699	811
Without Health Care Coverage	7.20%	7.90%	7.40%	9.70%	11.60%	26.20%	14.00%	17.70%	9%
Total Households	1,785	891	192	218	4,989	67	420	345,018	869
Hispanic or Latino (of any race)	563	216	30	60	1,629	31	187	319,836	212

2020 Census*	Millsap	Mineral Wells	Reno	Sanctuary	Springtown	Weatherford	Willow Park	Parker County
Total Population	370	14,820	2,441	337	3,064	30,854	4,936	148,222
Median Household Income	\$55,000	\$58,529	\$45,764	\$108,750	\$69,500	\$78,765	\$104,931	\$96,017
Bachelor's Degree or Higher	13.40%	12.70%	—	12.40%	13.00%	28.30%	46.60%	35.50%
Employment Rate	51.30%	55.30%	—	54.00%	65.60%	60.70%	62.50%	64.70%
Total Housing Units	161	6,252	943	130	1,233	12,935	1,819	57,427
Without Health Care Coverage	25%	19%	—	15%	19%	14%	8%	12%
Total Households	158	5,209	851	97	1,116	12,935	1,714	55,761
Hispanic or Latino (of any race)	87	4,067	137	22	391	4,498	438	19,819

* United States Census Bureau

EMPLOYER ESTABLISHMENTS



2020 PARKER COUNTY

• Total 3,209

AGE

MEDIAN AGE 39.3

• 17 & Under 24.5% • 65 & Older 17.5%

SIZE

SQUARE MILES

• Area 910.1 • Land 903.7 • Water 6.4

EDUCATION



K-12

• 8 School Districts • 6 Private Schools
• 26,234 Students
(24,666 Public & 1,542 Private)

COLLEGE

• Weatherford College (3 branch campuses)
• 58 Colleges & 81 Universities within 50 miles

Chamber Strategic Plan



MISSION: The Parker County Chamber enriches, promotes and advocates for business growth that enhances our members and community.

VISION: The Parker County Chamber is a vibrant and forward-thinking organization in our region. We are committed to building a diverse and prosperous community while preserving heritage and culture in our area.

2023 – 2025 Strategic Plan

ENRICH

Develop an environment that builds collaborative relationships and community enthusiasm.

Objective A: Maintain an exceptional quality of life.

Strategies:

- Facilitate public/municipal and private relationships to solve community challenges.
- Engage local businesses and the community to enhance trust, honesty and reliability.

Objective B: Develop future business leaders.

Strategies:

- Provide opportunities for leadership development.
- Engage the next generation of business and community leaders.

PROMOTE

Increase the success of our members and communities.

Objective A: Be the Chamber of Choice.

Strategies:

- Deliver 5-star value on member investments.
- Explain the narrative of what 5-star accreditation means.
- Increase member and business engagement.

Objective B: Be the conduit for connectivity.

Strategies:

- Serve as the source of information.
- Provide a multitude of networking opportunities.

ADVOCATE

Champion the sustainability and growth of business and community.

Objective A: Develop collaborative community solutions.

Strategies:

- Ensure the Chamber has a seat at the table for critical decisions.
- Initiate partnerships with key stakeholders.

Objective B: Cultivate a 5-star pro-business environment.

Strategies:

- Benchmark business initiatives with other cities.
- Be THE Voice of business.

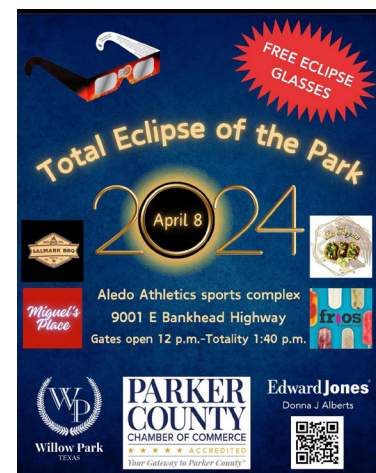
Objective C: Partner for a skilled workforce for employers

Strategies:

- Identify current and emerging employer needs.
- Catalyst for workforce solutions.

Total Eclipse

On April 8th, the Chamber hosted a Total Eclipse Party, giving members a front-row seat to this rare celestial event! The celebration featured exciting activities, food trucks, and plenty of fun for all ages. It was a great day to connect, enjoy the eclipse together, and make some unforgettable memories in the community.



The Parker County Chamber of Commerce:

Enriches

Develops a positive environment that fosters collaborative relationships and community pride.

Promotes

Increases the visibility of our members and Parker County to influence success and prosperity.

Advocates

Champions the sustainability and growth of the business community.

The Chamber accomplished many things in 2024 that proactively empowered business people to build a community where business can thrive and citizens are proud to live.

**PARKER COUNTY
CHAMBER OF COMMERCE**
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Parker County's Conduit for Connectivity™

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