

MISSION: The East Parker County Chamber enriches, promotes and advocates for business growth that enhances our members and community.

VISION: The East Parker County Chamber is a vibrant and forward-thinking organization in our region. We are committed to building a diverse and prosperous community while preserving heritage and culture in our area.

2023 – 2025 Strategic Plan

ENRICH

Develop an environment that builds collaborative relationships and community enthusiasm.

Objective A: Maintain an exceptional quality of life.

Strategies:

- Facilitate public/municipal and private relationships to solve community challenges.
- Engage local businesses and the community to enhance trust, honesty and reliability.

Objective B: Develop future business leaders.

Strategies:

- Provide opportunities for leadership development.
- Engage the next generation of business and community leaders.

PROMOTE

Increase the success of our members and communities.

Objective A: Be the Chamber of Choice.

Strategies:

- Deliver 5-star value on member investments.
- Explain the narrative of what 5-star accreditation means.
- Increase member and business engagement.

Objective B: Be the conduit for connectivity.

Strategies:

- Serve as the source of information.
- Provide a multitude of networking opportunities.

ADVOCATE

Champion the sustainability and growth of business and community.

Objective A: Develop collaborative community solutions.

Strategies:

- Ensure the Chamber has a seat at the table for critical decisions.
- Initiate partnerships with key stakeholders.

Objective B: Cultivate a 5-star pro-business environment.

Strategies:

- Benchmark business initiatives with other cities.
- Be THE Voice of business.

Objective C: Partner for a skilled workforce for employers

Strategies:

- Identify current and emerging employer needs.
- Catalyst for workforce solutions.